

Talson Neufeld

 talson.dev
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 Calgary, AB

Education

Southern Alberta Institute of Technology

Diploma in Web Design and Development
May 2025 | Calgary, AB

European Innovation Academy

Certificate in Entrepreneurial Business Development
August 2024 | Porto, PT

Codecademy

Professional Certificate in Front End Engineering
Ongoing | Remote

Olds Koinonia Christian School

High School Diploma
May 2015 | Olds, AB

Skills

Programming - HTML, CSS, JavaScript, Astro, React, Node, PostgreSQL, Prisma

Scripting - Bash, Cron

AI Tooling - Prompt Engineering, RAG, TRON, MCP, ACP

Document Control - Git, DeltaDB
Design - User Research, Iterative Design, Component Systems Design, Interactive Storytelling

Business Skills - Data Analytics, GTM Engineering, SEO, Copywriting, Business Strategy, Technical Sales, Customer Support

Software Proficiency

Microsoft Suite - Word, Excel

Multimedia Tools - Figma, Adobe CC Suite, DaVinci, Canva, Cavalier

Programming Tools - VSCode, Terminal, Github, Netlify, Render, Wordpress, Zed, Azure Data Studio, PrismaORM, Supabase, AWS

Languages (CEFR)

English - C2

Spanish - C2

Portuguese - B1

French - A2

Work Experience

Talson.dev (Freelance)

Calgary

Sep 2024 - Present

Full-stack Developer

- **Architected** and **deployed** end-to-end e-commerce platforms using **Astro, React, and Fastify**, optimizing for high-performance delivery of complex data sets and secure transaction handling.
- **Integrated** robust authentication and server-side logic using **Clerk** and **Prisma**, prioritizing data integrity and security for multi-user client applications.
- **Engineered** immersive user interfaces with custom CSS/JS animations and 3D parallax effects, significantly enhancing user retention and engagement through interactive storytelling.

Neu Digital (Part-time Contract)

Calgary

Sep 2024 - Present

Frontend Developer

- **Collaborated** on a small team to build static websites for a diverse clientele, translating business needs into functional and visually appealing online presences.
- **Designed and implemented** website layouts, colour schemes, typography, and interactive elements based on client preferences and best practices.
- **Developed** fully functional websites, ensuring responsiveness and cross-browser compatibility.
- **Created** wireframes, mock-ups, and interactive prototypes to effectively communicate design and functionality to clients and gather feedback.
- **Identified, debugged, and resolved** front-end functionality issues to ensure a seamless user experience.
- **Implemented** version control and created backup files to maintain project integrity and facilitate future updates.

Data Annotations (Part-time Contract)

Remote

Jan 2023 - Present

Data Entry Clerk

- **Validated** AI-generated prompts for accuracy, relevance, and adherence to specific guidelines, contributing to the improvement of AI model performance.
- **Engineered and revised** prompts to enhance clarity, reduce ambiguity, and optimize data quality for AI training and evaluation.
- **Leveraged** subject matter expertise in areas such as programming languages, computer hardware, English and Spanish, to provide accurate and insightful data annotations.
- **Prioritized** tasks often requiring same day completion, managing stress and deliverables.

Memory Express (Full-time Permanent)

Calgary

July 2019 - July 2023

Technical Sales Representative

- **Provided** comprehensive sales and customer service, resolving inquiries and addressing customer needs effectively.
- **Proactively** researched emerging technologies to maintain expert-level knowledge of hardware and networking.
- **Advised** customers on in-store product purchases, recommending solutions tailored to their technical requirements and budget.
- **Consistently** met sales targets and customer satisfaction levels by regularly checking in on KPI's and customer needs.